



OREGON WILD

Oregon Wild Marketing & Outreach Internship

Term: June - August 2018

Location: Oregon Wild office in either North Portland or Eugene

Schedule: 20 hours/week

Application deadline: April 30th, 2019

Founded in 1974, Oregon Wild is a non-profit conservation organization that works to protect and restore the wildlands, wildlife, and waters that make our state such a special place. Our primary campaign areas include Wilderness and wildlife as well as restoration and protection of Oregon's forests, rivers, lakes, and wetlands.

This internship provides an opportunity to gain valuable work experience in a conservation advocacy organization while also supporting the critical mission of Oregon Wild.

General Responsibilities:

Marketing and Promotion of "Oregon's Ancient Forests: A hiking guide" – 40%

The Marketing & Outreach Intern will work directly with Western Oregon Field Coordinator, Chandra LeGue to promote her book *Oregon's Ancient Forests: A hiking guide*, being published in July. This will include social media engagement, book release event planning and promotion, and associated hike and other events. Tasks may also include helping to fulfill book orders and track book sales and promotions.

Oregon Brewshed® Alliance program support - 20%

Working directly with the Outreach & Marketing Coordinator, Marielle Cowdin, the intern will help support the work of Oregon Wild's Oregon Brewshed® Alliance program - an outreach and education initiative working with craft brewing industry businesses across the state to advocate for forest watershed protection. This includes creating and updating content for the Alliance website and Facebook page, assistance with event marketing design and promotion, and in-person event support (occasional happy hours, special pint nights, etc.).

Outdoor Photo Contest support - 20%

The Marketing & Outreach Intern will support creative promotion and partnership opportunities for the 15th annual Oregon Wild Outdoor Photo Contest which runs throughout the summer. Includes creation and promotion of ad content across web,

print, and social media platforms, fostering relationships with outdoor and photography-minded businesses for sponsorship and special prizes, and managing summer submissions from contestants. (Winners of the annual photo contest are revealed at Call of the Wild in October.)

Call of the Wild event support - 20%

The Marketing & Graphic Design intern will work directly with the Membership & Event Manager, Gaby Diaz, to support our annual fundraising event, Call of the Wild. The event will take place this year on Friday, October 11th at Leftbank Annex in NE Portland*. The intern will focus the majority of his or her efforts to support this event by creating marketing materials (including most graphic design work) such as postcards, posters, web images, event materials, etc.

*It is not a requirement of the internship to attend this event, but highly encouraged.

Minimum qualifications:

A demonstrated passion for Oregon's wildlands, wildlife, and waters is first and foremost required. The ideal candidate must be able to take direction well, take initiative and be able to work independently when needed, and have an eye for detail. Candidates must possess a valid driver's license and their own transportation. 21 years or older preferred but not required.

Experience and skills with graphic design for both web and print is important, and experience with social media, web sites, blogs and similar electronic publications is critical.

Students studying in the areas of environmental policy, communications, advertising, or marketing, as well as those looking to pursue a career in conservation and/or advocacy, are strongly encouraged to apply.

Compensation:

This internship is unpaid, however, it may be tailored to meet requirements for academic credit.

Work Schedule:

20 hours per week, flexible schedule. Position can be based out of our North Portland office or our Eugene office.

Equal Opportunity:

To better fulfill Oregon Wild's mission to protect and restore Oregon's wildlands, wildlife, and waters for future generations, we are striving to weave enhanced diversity, equity, and inclusion into the fabric of our planning and everyday work. Just as Oregon's landscapes thrive when biodiversity is protected, we will thrive by honoring and leveraging human diversity. We are an equal opportunity employer and encourage applicants of any race, color, religion, sex,

national origin, age, marital status, familial status, gender identity, sexual orientation, disability, veteran status, or any other protected class under state and/or federal law to apply.

To Apply:

Deadline to apply is April 30, however we are happy to schedule interviews earlier to accommodate your needs. E-mail your contact information along with a short cover letter (max. 1 page), resume, availability (dates & hours/week), and two references. You are also welcome to submit a writing or creative work sample.

Please send to:

cl@oregonwild.org

Chandra LeGue, Western Oregon Field Coordinator