



## **Communications Support (Remote, 6 mo. contract with possibility to extend)**

### **Summary:**

Oregon Wild is looking for a contract Communications Associate who will help us craft and execute compelling and timely content across all of Oregon Wild's social media platforms. This work will focus on driving an online dialogue about critical environmental issues, including climate change, biodiversity loss, and protecting special places across Oregon. The candidate will work to grow our base of support, engagement, and ability to influence public policy. In close coordination with the program campaigners, the Communications Associate will produce social media content, amplify existing conservation campaigns, and meaningfully engage with supporters.

### **Responsibilities**

- In partnership with program campaigners and the Branding & Marketing Manager, develop, schedule, and manage a social media strategy across TikTok, Instagram, Facebook, and X
- Collaborate with staff on content creation, curation, and editorial calendar planning
- Monitor, facilitate, and initiate meaningful conversations within our community, address important mentions and comments in real-time, and respond to incoming messages
- Work toward established conversion goals originating from social media content
- Produce social media graphics and short videos that adhere to established brand and messaging guidelines
- Track and monitor the success of social media initiatives and provide regular updates to communication staff, including analytics and milestones

### **Qualifications:**

- A passion for protecting and restoring Oregon's wildlands, wildlife, and waters
- Experience in social media planning and strategy on Instagram, TikTok, X, and Facebook
- Experience writing succinct, catchy copy for social media platforms
- Experience producing short-form video content for social platforms
- 1 to 3 years experience in digital communications, marketing, or advertising in a non-profit or for-profit environment.

- Familiarity with content editing and scheduling platforms (Canva, Splice, Premiere Rush, Later)
- Knowledge of environmental and conservation issues in Oregon or the Pacific Northwest a plus, but not a requirement.

**Location:**

This position is fully remote in the U.S. Oregon Wild works in PST.

**Pay and Benefits:**

This is a contract position estimated at 20 billable hours/week, billed monthly. Hourly rate is \$30-\$35 per hour DOE. The contract does not offer benefits. The initial contract agreement will be for 6 months, with possibility to extend.

**Application:**

Please send your resume and a short cover letter to [ak@oregonwild.org](mailto:ak@oregonwild.org)

**About Oregon Wild:**

Oregon Wild is a non-profit organization with a mission to protect and restore Oregon's wildlands, wildlife, and waters as an enduring legacy for future generations. Founded in 1974, Oregon Wild's victories include safeguarding over 1.7 million acres of Wilderness and 1,800 miles of Wild & Scenic Rivers through federal legislation, protecting hundreds of thousands of acres of old-growth forests and critical wetland habitat, and the preservation of numerous imperiled species, from coho salmon to gray wolves. Learn more about Oregon Wild at [oregonwild.org](http://oregonwild.org)

**Commitment to Justice, Equity, Diversity, and Inclusion:**

Oregon Wild is committed to building a more equitable, diverse, and inclusive organization and society, and we are actively recruiting and encouraging applicants from a broad range of backgrounds and communities to apply for this position. Important voices have been missing from the environmental movement for far too long, and building a stronger, more just, and more inclusive community starts by creating a more welcoming environment within Oregon and Oregon Wild. Our organization believes that by embracing, respecting, and valuing individuals regardless of their race, sex, sexual orientation, gender identity, gender expression, religion, national origin, or ancestry, we can become a stronger, more effective defender of Oregon's wildlands, wildlife, and waters.